

WRITING INSTRUMENTS



**HUGO BOSS**

HUGO BOSS is a global leader in the upper premium apparel market. With some 14,700 employees around the world, the German Group develops and sells high-quality fashions and accessories for women and men under its BOSS and HUGO brands. Its products range from classic contemporary apparel, elegant evening fashions and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns. The Company also sponsors premium sports such as golf, sailing, motorsports and soccer to convey brand values such as success, precision, innovation and sustainability.

Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view,

the HUGO BOSS line offers perfectly crafted and performant products, while focusing innovative designs.

The line offers pens on diverse creative segments; from classical items to pens that are directly inspired by the HUGO BOSS fashion line. A selection of the pieces also find their design roots in architectural structures.

The writing line is completed with a full range of matching writing accessories, such as notebooks, folders and pen pouches, as well as electronical items such as powerbanks. Today, the HUGO BOSS writing instruments are available in over 100 countries across over 2000 point of sales.



HUGO BOSS

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# CONE

A futuristic-inspired aesthetic, innovative textures and a contemporary color palette are the foundations of our new Cone writing instruments. The strong and balanced frame showcases the expert craftsmanship and attention to detail inherent to the brand, designed with lasting style in mind.











HSW2632A - Cone Black Fountain pen



HSW2634A - Cone Black Ballpoint pen



HSW2635A - Cone Black Rollerball pen



HSW2632D - Cone Gun Fountain pen



HSW2634D - Cone Gun Ballpoint pen



HSW2635D - Cone Gun Rollerball pen

The Cone pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# CHEVRON

For a contemporary interpretation of a timeless wardrobe staple, the Chevron line is inspired by the classic herringbone print, a signature design of our ready-to-wear styles. With the innovative play on texture, a boldly modern writing instrument has been created.









HSS2522A - Chevron Black Fountain pen



HSS2524A - Chevron Black Ballpoint pen



HSS2525A - Chevron Black Rollerball pen



HSS2522D - Chevron Gun Fountain pen



HSS2524D - Chevron Gun Ballpoint pen



HSS2525D - Chevron Gun Rollerball pen

The Chevron pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.





# LABEL

The Label line was crafted in honor of the bold, new brand logos, drawing on the contemporary look and feel, along with a new perspective on minimalist design. The traditional oversized logo approach is re-imagined and made fresh and elegant, with refined accents and monochromatic details.

**HUGO BOSS**







HTA209A - Label Black Conference folder A4



HTM209A - Label Black Conference folder A5

The Label conference folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss luxurious gift box.

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HSH2092A - Label Black Fountain pen



HSH2094A - Label Black Ballpoint pen



HSH2095A - Label Black Rollerball pen



HPBM209A - Set Label ballpoint pen & Label conference folder A5



**HSH2092B - Label Chrome Fountain pen**



**HSH2094B - Label Chrome Ballpoint pen**



**HSH2095B - Label Chrome Rollerball pen**



**HPBP209B - Set Label fountain pen & Label ballpoint pen**

The Label pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# FILAMENT

The Filament line puts the importance in understanding the need for balance into focus. The perfectly proportioned silhouette offers a luxurious writing experience.

The engraving pattern, inspired by industrial architecture, is modernized by matte metal plating, and the black stripes on the mid-ring add a sporty edge.











HSY2652D - Filament Gun Fountain pen



HSY2654D - Filament Gun Ballpoint pen



HSY2655D - Filament Gun Rollerball pen



HSY2652B - Filament Chrome Fountain pen



HSY2654B - Filament Chrome Ballpoint pen



HSY2655B - Filament Chrome Rollerball pen

The Filament pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# CLOUD

The Cloud writing instruments embrace both balance and functionality, while maintaining a lightweight feel with extra-slim silhouettes and minimalist aesthetics. The engraving pattern offers an elevated touch, and it is available in three different shades of metal.



HSM2764A - Cloud Black Ballpoint pen



HSM2764B - Cloud Chrome Ballpoint pen



HSM2764D - Cloud Gun Ballpoint pen



HPBM276B - Set Pinstripe folder A5 & Cloud ballpoint pen

The cloud pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.





# CONTOUR

The contour pen, with its dynamic and balanced frame, is reinvented with sophisticated brushed surfaces. This new approach allows for a range of beautiful subtle colors that form the foundation of every modern wardrobe.



HSY2434A - Contour Brushed Black Ballpoint pen



HSY2434B - Contour Brushed Chrome Ballpoint pen



HSY2434N - Contour Brushed Navy Ballpoint pen



HSY2434E - Contour Brushed Champagne Ballpoint pen



HSY2434T - Contour Brushed Green Ballpoint pen

The contour pen line is made of brass and aluminium. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



WRITING INSTRUMENTS

# GEAR PINSTRIPE

Our iconic Gear silhouette is now reimagined, this time with an engraved pattern inspired by pinstripes, a signature must-have design. The print is made anew with an innovative surface treatment, and by a contrasted, polished logo ring placed on the upper barrel.

HUGO BOSS









HDF210A - Pinstripe Black Folder A4



HDM210A - Pinstripe Black Folder A5

The Pinstripe conference folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss luxurious gift box.

## WRITING INSTRUMENTS



HSV2852A - Gear Pinstripe Black / Chrome Fountain pen



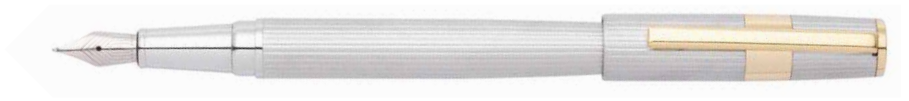
HSV2854A - Gear Pinstripe Black / Chrome Ballpoint pen



HSV2855A - Gear Pinstripe Black / Chrome Rollerball pen



HPBM285A - Set Pinstripe folder A5 & Gear Pinstripe ballpoint pen



**HSV2852B - Gear Pinstripe Silver / Gold Fountain pen**



**HSV2854B - Gear Pinstripe Silver / Gold Ballpoint pen**



**HSV2855B - Gear Pinstripe Silver / Gold Rollerball pen**



**HSV2854E - Gear Pinstripe Black / Rose gold Ballpoint pen**

The Gear Pinstripe pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.

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# GEAR ICON

Our iconic Gear silhouette returns with a timeless twist, featuring a simplified logo ring with a glossy lacquer. A sophisticated take on a minimalist design, this makes for an instant classic writing instrument, and is available in an array of colors.









HSN2542A - Gear Icon Black Fountain pen



HSN2544A - Gear Icon Black Ballpoint pen



HSN2545A - Gear Icon Black Rollerball pen



HSN2542Z - Gear Icon Camel Fountain pen



HSN2544Z - Gear Icon Camel Ballpoint pen



HSN2545Z - Gear Icon Camel Rollerball pen

The Gear icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.

## WRITING INSTRUMENTS



HSN2544J - Gear Icon Grey Ballpoint pen



HSN2544G - Gear Icon White Ballpoint pen



HSN2544M - Gear Icon Light Blue Ballpoint pen



HSN2544T - Gear Icon Light Green Ballpoint pen

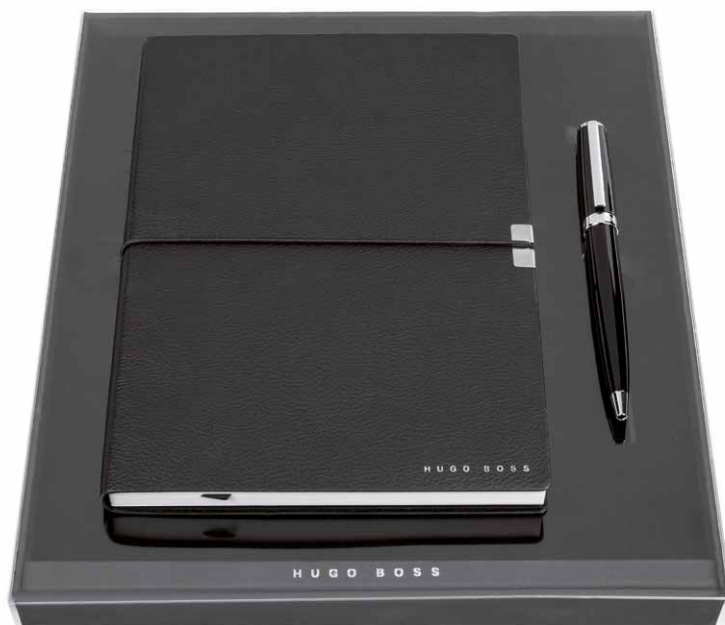


HSN2544U - Gear Icon Light Orange Ballpoint pen



HSN2544S - Gear Icon Yellow Ballpoint pen

The Gear icon pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



HPBH124A - Set Elegance Storyline notebook A5 & Gear ballpoint pen



HPBM252A - Set Elegance Storyline notebook A6 & Gear ballpoint pen



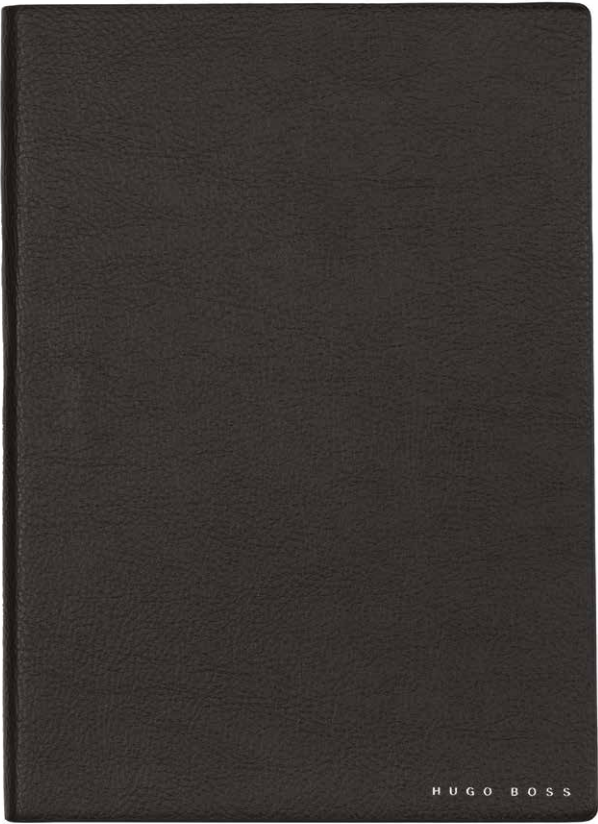
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# RIBBON

The contemporary look of the Ribbon line echoes the vibrant feel of the Matrix series with its distinctive color-block details. Elegant and minimal cardholders are made from soft leather, and writing instruments are lightweight and balanced, creating beautiful product combinations.





HNH121AL - Essential Storyline Black Lined Notebook A5



Available colors:      HNH121PL                      HNH121LL                      HNH121SL                      HNH121TL

The Essential Storyline notebooks are made of paper and vegan leather, and contain 160 pages. They are available with different paper types (lined, plain and dotted), and in different formats (B5, A5, A6). A dedicated Notebook catalog is available.





HSC2414P - Ribbon Matrix Red Ballpoint pen



HSC2414L - Ribbon Matrix Blue Ballpoint pen



HSC2414S - Ribbon Matrix Yellow Ballpoint pen



HPBH241P - Set Essential Storyline notebook A5 & Ribbon Matrix ballpoint pen

The Ribbon Matrix pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# ILLUSION

Classic HUGO BOSS writing instruments inspire the new Illusion Gear pen. With its balanced shape and unique nib, this latest addition to the collection features design elements from the rest of the Gear range: dented rings, matte surfaces, and a dynamic aesthetic inspired by the fashion house's athleisure line.





HSV2124L - Illusion Gear Blue Ballpoint pen



HSV2125L - Illusion Gear Blue Rollerball pen

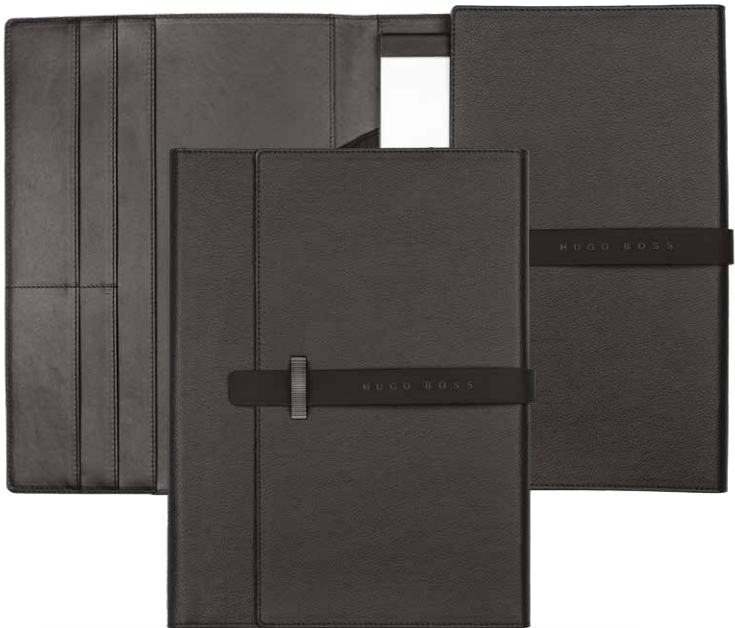


HSV2124T - Illusion Gear Khaki Ballpoint pen



HSV2125T - Illusion Gear Khaki Rollerball pen

The Illusion Gear pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



HDF212A - Illusion Gear Black Folder A4



HDM212A - Illusion Gear Black Folder A5



HSV2122A - Illusion Gear Black Fountain pen



HSV2124A - Illusion Gear Black Ballpoint pen



HSV2125A - Illusion Gear Black Rollerball pen



HPBR212A - Set Illusion Gear ballpoint pen & Illusion Gear rollerball pen

The Illusion Gear pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# GEAR MINIMAL

Inspired by the original Gear collection, the Gear Minimal pieces, with their clean cut and delicate lines, provide a perfectly balanced writing experience. This line is offered in a mix of textures and shades from a brushed midnight blue or chrome finish to a smooth and soft black or navy coating for an understated and luxurious feel.



HSN1892B - Gear Minimal Black & Chrome Fountain pen



HSN1894B - Gear Minimal Black & Chrome Ballpoint pen



HSN1895B - Gear Minimal Black & Chrome Rollerball pen



HSN1892N - Gear Minimal All Navy Fountain pen



HSN1894N - Gear Minimal All Navy Ballpoint pen



HSN1895N - Gear Minimal All Navy Rollerball pen

The Gear Minimal pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.





# GEAR METAL

The Gear line was originally inspired by the concept of high performance, built on an aerodynamic shape with a resolutely active feel. Its perfectly balanced frame is crafted in shiny contrasted metal finishes from a luminous chrome to a bright dark chrome for a versatile and timeless tone.



HSN9672D - Gear Metal Dark Chrome Fountain pen



HSN9674D - Gear Metal Dark Chrome Ballpoint pen



HSN9675D - Gear Metal Dark Chrome Rollerball pen



HSN9672B - Gear Metal Chrome Fountain pen



HSN9674B - Gear Metal Chrome Ballpoint pen



HSN9675B - Gear Metal Chrome Rollerball pen

The Gear Metal pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# TWIST

The Twist series has a strong and technical design. These writing pieces include a sophisticated dark chrome twisted cap and a barrel engraved with a grid pattern for a contemporary feel, conferring them a contrasted silhouette.





HSQ1782D - Twist Gun Fountain pen



HSQ1784D - Twist Gun Ballpoint pen



HSQ1785D - Twist Gun Rollerball pen



HPBP178D - Set Twist fountain pen & Twist ballpoint pen

The Twist pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# HERRINGBONE

Finely crafted with a refined Herringbone pattern reminiscent of the fashion house suiting, the Herringbone collection is timeless and elegant. This new interpretation of the iconic Formation outline is adorned with crisp chrome or dark chrome accents.





HTA106A - Herringbone Black Conference folder A4



HTM106A - Herringbone Black Conference folder A5

The Herringbone conference folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss luxurious gift box.

## WRITING INSTRUMENTS



HSI1062D - Formation Herringbone Gun Fountain pen



HSI1064D - Formation Herringbone Gun Ballpoint pen



HSI1065D - Formation Herringbone Gun Rollerball pen



HPBR106D - Set Formation Herringbone ballpoint pen & Formation Herringbone rollerball pen



**HSI1062B - Formation Herringbone Chrome Fountain pen**



**HSI1064B - Formation Herringbone Chrome Ballpoint pen**



**HSI1065B - Formation Herringbone Chrome Rollerball pen**



**HPBM106 - Set Formation Herringbone ballpoint pen & Herringbone conference folder A5**

The Formation Herringbone pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# GLEAM

Gleam is a travel line gathering cabin luggages and conference folders. Impeccably tailored in a dark grey grained texture and featuring a distinctive soft black signature plate, these travel companions are the perfect fit for any journey. The new Formation Gleam collection is effortlessly modern. It plays on the contrast between a deep dark grey brushed cap, a soft matte black barrel and subtle shiny dark chrome accents for a resolutely masculine feel.









HDF105J - Gleam Folder A4



HDM105J - Gleam Folder A5

The Gleam conference folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss luxurious gift box.



**HSR1902D - Formation Glem Fountain pen**



**HSR1904D - Formation Glem Ballpoint pen**



**HSR1905D - Formation Glem Rollerball pen**



**HPMS105J - Set Formation ballpoint pen & Glem conference folder A5**

The Formation Glem pen line is made of brass and aluminium. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



HTA105J - Gleam Conference folder A4



HTM105J - Gleam Conference folder A5

The Gleam conference folders are made of vegan leather. The paper refill contains 40 pages. Folders are delivered in a Hugo Boss luxurious gift box.



HTT105J - Gleam Trolley

The Gleam cabin trolley measures 38 X 56 X 20 Cm.  
Trolleys are delivered in a HUGO BOSS nylon bag.





# ICON

The Icon line exudes timeless elegance. With refined details and understated brilliance, these items are made in a glossy black texture with shiny chrome trims or almost monochromatic with dark grey tones for a sophisticated take on a minimalist look.





HAK004B - Executive Chrome Key ring



HAK004D - Executive Gun Key ring



HSN5012 - Icon Black Fountain pen



HSN0014A - Icon Black Ballpoint pen



HSN5015 - Icon Black Rollerball pen

The Executive key ring line is made of genuine leather and stainless steel. Key rings are delivered in a HUGO BOSS gift box. The Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a Hugo Boss luxurious gift box.



# GEAR LUXE

The Gear Luxe speaker are at the intersection between desk decoration and technology. Allying curved, aerodynamic shapes & latest technological innovations with luxe finishings and iconic gear detailings such as the matt black dented rings, they were designed to bring a touch of modern elegance to any desk. Available in black, dark chrome or light rose gold.



HAE208D - Gear Luxe Dark Chrome Speaker



HAE208A - Gear Luxe Black Speaker



HAE208E - Gear Luxe Champagne Speaker

The Gear Luxe speakers are delivered in a dedicated HUGO BOSS gift box.



**Design and functionality**

This highly performant item has a sleek design, which allows it to be easy to be carried around and moved from place to place and laid on any surface. It has 15 hours of play autonomy (2600mAh).



**Compatibility**

The Gear luxe speaker is rechargeable via its USB-C port. It connects to your smartphone and can intercept your call via wireless. It also has an additional auxiliary input.



**Optimal acoustic**

The speaker has a power of 10 watts, and offer a crisp, clear powerful & high fidelity sound as well as deep bass stereo sound. The volume can go up to 114 db. It includes a low latency Bluetooth 5.0 chipset.

COLORS AVAILABLE 



True Wireless  
Stereo



DEEP BASS

Deep bass  
stereo sound



Auxiliary input



Microphone for  
hands free calls







# ILLUSION

A powerful and highly functional desktop accessory, that would add the final sleek touch to a modern workspace. The casing is made of high-quality aluminium, paired with soft textile. Available in chrome or dark chrome color.



HAG211B - Illusion Chrome Wireless charger



HAG211A - Illusion Dark chrome Wireless charger

The Illusion wireless chargers are delivered in a dedicated HUGO BOSS gift box.



**Sleek design**

This highly performant item has a sleek design, which allows it to be easily carried around and laid on any surface. It features a high quality aluminium casing and soft textile top to prevent scratches on the device



**Compatibility**

It is outfitted with a USB-C and Universal Qi wireless charger technology, making it compatible across smartphone brands.



**Fast charging**

The wireless charger is outfitted with fast charging capability and with auto power mode selector 10W / 7.5W / 5W.

COLORS AVAILABLE ■ ■





HAS229 - Storyline Black Shoe care kit



The Shoe set pouch is made of vegan leather.  
The shoe set is delivered in a HUGO BOSS nylon bag.





HAS009A - Storyline Black Manicure set



The Manicure set pouch is made of vegan leather.  
The manicure set is delivered in a HUGO BOSS gift box.



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